



AMITY UNIVERSITY

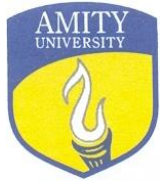
RAJASTHAN

AMITY BUSINESS SCHOOL (ABS)

Bachelor of Commerce (Hons.)

List of students undertaking field project or research projects or internships.

Program Code	Programme name	Name of the students
12046	B.Com(H)	Abhay Gupta
12046	B.Com(H)	Abhishek Ola
12046	B.Com(H)	Adarsh Vijayvargiya
12046	B.Com(H)	Akriti Jain
12046	B.Com(H)	Avneet
12046	B.Com(H)	Chetan Pooniya
12046	B.Com(H)	Harshwardhan
12046	B.Com(H)	Jayansh Bansal
12046	B.Com(H)	Khushboo
12046	B.Com(H)	Mohammed Shahid
12046	B.Com(H)	Navneet Singh
12046	B.Com(H)	Neha
12046	B.Com(H)	Nidhi Rogha. Bcom
12046	B.Com(H)	Pavan Kumar
12046	B.Com(H)	Rajwardhan
12046	B.Com(H)	Shristhi Agrawal
12046	B.Com(H)	Shubham Yadav
12046	B.Com(H)	Swati
12046	B.Com(H)	Yaman Dubey
12046	B.Com(H)	Yash Bansal
12046	B.Com(H)	Aanchal Mishra
12046	B.Com(H)	Anas Khan
12046	B.Com(H)	Ashish Kumar
12046	B.Com(H)	Govind
12046	B.Com(H)	Isha Jain
12046	B.Com(H)	Ishant
12046	B.Com(H)	Jatin Kataria
12046	B.Com(H)	Jigyasa Jalthaniya
12046	B.Com(H)	Manisha Hirawat
12046	B.Com(H)	Maruf Ali
12046	B.Com(H)	Narender Bhiduri
12046	B.Com(H)	Nikhil Yadav



AMITY UNIVERSITY

— R A J A S T H A N —

12046	B.Com(H)	Ritik Manghnani
12046	B.Com(H)	Rochita Purohit
12046	B.Com(H)	Rohan Dhabhai
12046	B.Com(H)	Rukmani Mishra
12046	B.Com(H)	Sakshi
12046	B.Com(H)	Shikhar
12046	B.Com(H)	Shimayli
12046	B.Com(H)	Sonal Batra
12046	B.Com(H)	Vibhor Tyagi

DISSERTATION

ON

**ANALYZING THE EFFECTIVENESS OF ONLINE LEARNING IN COMPARISON TO
TRADITIONAL LEARNING METHODS KEEPING IN MIND THE PERCEPTION OF
STUDENTS TOWARDS BOTH MODE**



FOR THE PARTIAL FULFILLMENT OF THE REQUIREMENT

FOR THE AWARD OF THE DEGREE OF

BACHELORS IN COMMERCE (HONS.)

SUBMITTED BY:

ABHAY GUPTA

A20004618020

DECLARATION

I hereby declare that the report which is being presented here is my own work carried out during my dissertation and all the contents are based on true research. In the final year (session 2018-2021) for the partial fulfillment for the award of degree of Bachelors in Commerce (H) and has not been presented elsewhere for the completion of any other courses.

Regards

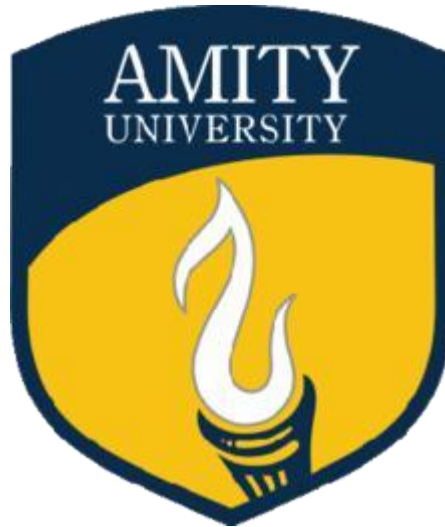
ABHAY GUPTA

Date of submission of the report: _____

Signature of the Student

Faculty guide's comment:

Signature of Faculty guide



REPORT ON

IMPACT OF DIGITAL MARKETING ON CONSUMERS

UNDER THE GUIDANCE

OFDR. Rahul Aggarwal Sir

PREPARED BY

Abhishek ola

B.com(H)

6thsem.Batch –

2018-2021

CERTIFICATE BY STUDENT

This is to certify that the project work entitled “An **Impact of Digital Marketing on consumers**” submitted by me for the partial fulfillment of the requirements for the award of the degree of the **Bachelor of commerce (H)** to Amity University Rajasthan is a record of bonafide project work carried on under the guidance and supervision of **Dr. Rahul Aggarwal**. This work is the result of my hard work and patience.

Abhishek ola

B.com (H) 6th sem.

**DISSERTATION PROJECT REPORT ON
“HOW SOCIAL MEDIA OVERCOME/HELPS THE PEOPLE IN THE TIME OF
PANDEMIC”**

**FOR THE PARTIAL FULFILLMENT OF THE
REQUIREMENT FOR THE AWARD OF
BACHELORS OF COMMERCE
(HONS.)**

SUBMITTED BY:

ADARSH VIJAYVARGIYA

ENROLMENT NO:

A20004618028



**UNDER THE GUIDANCE OF
PROF. DR. DEEPALI BHATNAGAR
AMITY UNIVERSITY RAJASTHAN**

DECLARATION

I hereby declare that the Dissertation Report titled “**HOW SOCIAL MEDIA OVERCOME/HELPS THE PEOPLE IN THE TIME OF PANDEMIC**” submitted at Amity University Rajasthan is a record of original work done by me under the guidance and supervision of PROF. DR. DEEPALI BHATNAGAR, faculty guide, Amity business school, Amity University Rajasthan. The project is submitted for the partial fulfillment of the requirement of the award of Bachelors of commerce.

I also declare that this report has not been submitted to any other college or university for award of any other degree or diploma.

Mr. ADARSH VIJAYVARGIYA

A20004618028

BCOM (2018-21)

DISSERTATION REPORT
ON
EMPIRIAL STUDY OF FACTOR THAT INFLUENCE PEOPLE
TO BUY AN ELECTRIC VEHICLE

For the partial fullfulment of degree of B.com(h)

AMITY UNIVERITY RAJASTHAN

Amity Business School

2018-2021



Guide:

Dr Apeksha Bhatnagar

Amity Business School

Submitted by:

Aakriti Jain

B.com(h) 6 sem

A20004618003

Acknowledgement

It is my proud privilege to release the feeling of my gratitude to several persons who have helped me directly and indirectly to conduct this research project work. I express my heart full indeptness an own a deep sense of gratitude to my teacher **Dr Apeksha Bhatnagar**, for this sincere guidance and inspiration in completing this report.

I also thank all my friends who have more or less contribution to the preparation of this project report. I will always indebted to them.

The study indeed helps me to explore more knowledgeable avenues related to my topic and I am sure it will help me in my future.

Aakriti Jain

B.com (h)

6 semester



Dissertation Report
On
Agriculture (3 Farm Bills)

AMITY UNIVERSITY RAJASTHAN

Submitted by:
Avneet Singh
(Bcom H. 6th sem)

Submitted To:
Dr.Rahul Agarwal
(Guide)

DECLARATION

I hereby declare that the Dissertation Report titled “AGRICULTURE THE THREE FARM BILLS 2020” submitted at Amity University Rajasthan is a record of original work done by me under the guidance and supervision of PROF. MR.RAHUL AGARWAL, faculty guide, Amity business school, Amity University Rajasthan. The project is submitted for the partial fulfillment of the requirement of the award of Bachelors of commerce.

I also declare that this report has not been submitted to any other college or university for award of any other degree or diploma.

Mr. AVNEET SINGH

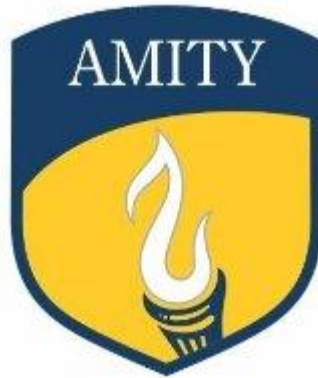
A20004618001

BCOM(H) (2018-
21)

DISSERTATION REPORT

CONSUMER SATISFACTION WITH VISHAL MEGHA MART

SUBMITTED BY
CHETAN POONIYA
SUBMITTED TO
AMITY UNIVERSITY RAJASTHAN



UNDER THE GUIDANCE OF
Prof.Amita Chourasiya

DECLARATION

I CHETAN hereby declare that the my Dissertation report is uniquely prepared by me after the completion of 3 months of my research analysis. Soni, M. V. (2016).

“CONSUMER SATISFACTION WITH VISHAL MEGHA MART”.

I also confirm that, the report is only prepared for my academic requirement not for any other purpose. It might not be used with the interest of opposite party of the corporation.

.....

CHETAN POONIYA

ID-A20004618008

B.COM (Hons)

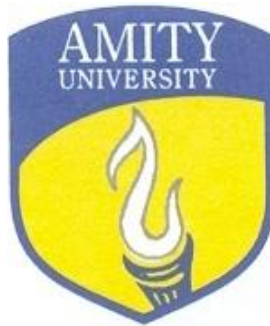
Amity Business School,Jaipur.

Dissertation Report

On

“Impact of Pandemic in the Indian economy”

**For the partial fulfillment of degree of Bachelor of commerce
(2018-2021)**



Faculty Guide:

**Dr. Mamta Pankaj jain
machra**

**Amity Business School
A20004618010**

Submitted By:

Harshvardhan singh

Bcom(h) 6th sem

AMITY UNIVERSITY RAJASTHAN

**Amity Business School
2021**

STUDENT DECLARATION

I, **Harshvardhan singh machra**, student of “Bachelor of commerce 2018-2021 batch, hereby declare that the work presented in this project report entitled “Dissertation Report.” is the outcome of my own work, is bonafied and correct to the best of my knowledge. The work presented does not infringe any patented work and has not been submitted to any other University or anywhere else for the award of any degree or any professional diploma.

HARSHVARDHAN SINGH MACHRA



**AMITY
UNIVERSITY**

The impact of Covid-19 pandemic on corporate social responsibility

Under the guidance of – *Prof. (Dr.) Udai Bhan Singh*

Prepared by

Jayansh Bansal

B.com (H)

Batch – 2018-2021

CERTIFICATE

This is to certify that the project work entitled “The impact of Covid-19 pandemic on corporate social responsibility” submitted by Jayansh Bansal in the partial fulfillment of the requirements for the award of the degree of the Bachelor of Commerce (H) to Amity University Rajasthan is a record of bonafide project work carried on by his under my guidance and supervision. The report is the result of his efforts and endeavors, and is found worthy of acceptance.

Place: Amity University Rajasthan

Date: 12 March 2021

Prof. (Dr.) Udai Bhan Singh

ABS

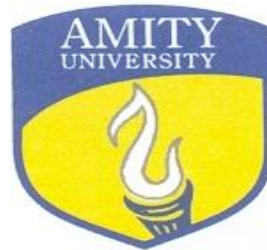
DISSERTATION REPORT
ON
EMPIRIAL STUDY OF UPI PAYMENT IMPACT ON
INDIAN SMALL BUSINESSES

For the partial fulfillment of degree of B.Com (H)

AMITY UNIVERSITY RAJASTHAN

Amity Business School

2018-2021



Guide:

Dr. Durgesh Batra

Amity Business School

Submitted By:

Khushboo Wadhwa

B. Com (H) 6th sem

A20004617024

STUDENT DECLARATION

I, **Khushboo**, student of “Bachelor of Commerce (H)”, 2018-2021 batch, hereby declare that the work presented in this project report entitled “**Empirical Study of UPI Payment Impact on Indian Small Businesses**” is the outcome of my own work, is bonafied and correct to the best of my knowledge. The work presented does not infringe any patented work and has not been submitted to any other University or anywhere else for the award of any degree or any professional diploma.

Khushboo

A
Dissertation Report
On
“cyber crime ”

Submitted in partial fulfillment for the award of
the degree of

B.com(hons.)

in

Amity business school



Submitted to: Dr. Sanjiv Bhal

Submitted by: Mohammed Shahid

Course: B.com(hons.)

Enrollment no. A20004618018

Declaration

I, Mohammad Shahid declare that the dissertation entitled “*cyber crime*” is original. It is submitted in partial fulfillment of the degree of *B.com(hons.) in the Amity University, Jaipur*. This has never been submitted earlier to any university or institution for the award of any degree/diploma/certificate or published any time before. It is in this regard that I declare this work as originally mine.

B.COM(HONS.)

AMITY UNIVERSITY, JAIPUR

Jaipur, Rajasthan

Dissertation on
Impact of Covid19 on Indian economy
For the partial fulfillment of the requirement
For the award of
Bachelor Of Commerce
Submitted by:Navneet Singh



Acknowledgement

Working on this report was a big challenge in the field of economics, I am greatly indebted to MR. Ashish Kumar under his guidance I was able to bring the report into shape.

Navneet Singh

A20004618027

B.com(H)

DISSERTATION PROJECT REPORT ON
“CONSUMER’S PERCEPTION AND AWARENESS ON ONLINE”

FOR THE PARTIAL FULFILLMENT OF THE
REQUIREMENT
FOR THE AWARD OF BACHELOR OF COMMERCE (HONOURS)

SUBMITTED BY: NEHA

ENROLMENT NO: A20004618012

B.COM (H) 6TH SEMESTER



AMITY UNIVERSITY, RAJASTHAN

UNDER THE GUIDANCE OF

DR. PREETI YADAV

ASSOCIATE PROFESSOR

GUIDE CERTIFICATE

This is to certify that the dissertation report titled “Consumer’s Perception and awareness on Online” submitted in partial fulfilment for the completion of Bachelors of Commerce (HONOURS) at Amity University Rajasthan is a record of bonafied investigation carried out by Neha under my supervision. This is an original piece of work and no part of this project has been submitted elsewhere for any other degree or diploma, to the best of my knowledge. All the assistance and help received during the course of research has been fully acknowledged. In my opinion this work is suitable for the presentation in partial fulfilment for the award of the degree of Bachelors of Commerce (honours).

Name and Sign of Faculty

DR. PREETI YADAV

Associate Professor

Amity Business School

Date:



STUDY ON IMPACT OF COVID-19 ON EDUCATION SECTOR IN INDIA

UNDER THE GUIDANCE OF – DR. SWATI SHARMA

Prepared by

Nidhi Rogha

B.com (H) 6th Semester

Batch – 2018-2021

CERTIFICATE

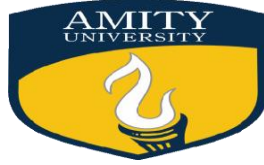
This is to certify that the project work entitled “**Study on impact of COVID-19 on Education Sector in India.**” submitted by **Nidhi** in the partial fulfillment of the requirements for the award of the degree of the **bachelor of commerce (H)** to Amity University Rajasthan is a record of bonafide project work carried on by her under my guidance and supervision. The report is the result of her efforts and endeavors, and is found worthy of acceptance.

Place: Amity University Rajasthan

Date: 15 April 2021

Dr. Swati Sharma

ABS



Dissertation Report

On

**How Customers see the organization regarding corporate
Social responsibility with special reference to Reliance
Industries Ltd.**

AMITY UNIVERSITY RAJASTHAN

Submitted By :

Pavan kumar suthar

(Bcom 6th Sem)

Submitted To:

Dr.Padam Bhushan

(Guide)

DECLARATION

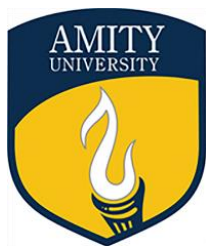
I hereby declare that the Dissertation Report titled “HOW CUSTOMERS SEE THE ORGANIZATION REGARDING CORPORATE SOCIAL RESPONSIBILITY WITH SPECIAL REFERENCE TO RELIANCE INDUSTRIES LIMITED” submitted at Amity University Rajasthan is a record of original work done by me under the guidance and supervision of PROF. DR. PADAM BHUSHAN, faculty guide, Amity business school, Amity University Rajasthan. The project is submitted for the partial fulfillment of the requirement of the award of Bachelors of commerce.

I also declare that this report has not been submitted to any other college or university for award of any other degree or diploma.

Mr. PAVAN KUMAR SUTHAR

A20004618019

BCOM (H) (2018-21)



Amity University Rajasthan

JAIPUR

B.com-2018-21

Dissertation

on

“Electronic Banking and its Challenges: A Study to Compare The Usage Effectiveness”



**AMITY
UNIVERSITY**

**Submitted towards the partial fulfillment of the requirement for the award of
the degree of Bachelor of Commerce**

Submitted to:

Dr. Ritu Vashistha

Submitted by:

Rajwardhan Singh Sisodiya

DECLARATION

I Rajwardhan Singh Sisodiya student of B.com from Amity University Jaipur Rajasthan hereby declare that I have completed my thesis on project titled “Electronic Banking And Its Challenges: A Study To Compare The Usage Effectiveness” as part of the course requirement. The Thesis was written during FEB-APRIL2021.

I further declare that the information presented in this project is true and original to the best of my knowledge.

Rajwardhan Singh Sisodiya

Place: Jaipur

DISSERTATION ON THE TOPIC

Does advertisement effect consumer buying behavior?
(Jaipur and Birgunj)



FOR THE PARTIAL FULFILLMENT OF THE REQUIREMENT FOR

THE AWARD OF THE DEGREE

OF

BACHELORS OF COMMERCE

SUBMITTED BY: SHRISTHI AGRAWAL

A20004618024

UNDER THE GUIDANCE OF:

Dr. RITU VASHISTHA

DECLARATION

I hereby declare that the report which is being presented here is my work carried out during my dissertation and all the contents are based on true research. In the final year (session 2018-2021) for the partial fulfillment for the award of the degree of Bachelors of Commerce and has not been presented elsewhere for the completion of any other courses.

Regards

Shristhi Agrawal

Date of submission of the report: _____

Signature of the Student

Faculty guide's comment:

Signature of Faculty guide

DISSERTATION REPORT ON

“CUSTOMER SATISFACTION IN APPLE iPhone”



**FOR THE PARTIAL FULFILLMENT OF THE
REQUIREMENT**

**FOR THE AWARD OF THE DEGREE OF
BACHELORS OF COMMERCE (HONS)**

**SUBMITTED BY
Shubham Yadav**

**UNDER THE GUIDANCE
Dr. Amita Chourasia**

AMITY UNIVERSITY, RAJASTHAN

DECLARATION BY STUDENT

I hereby declare that the project work submitted to Amity Business School, is a record of original work done by me under the guidance of Dr. Amita Chourasia, Amity Business School, Jaipur. This project is submitted as Dissertation in 6th semester of Bachelors of commerce (HONS).

AMITY UNIVERSITY RAJASTHAN

**DISSERTATION TOPIC - FACTORS
INFLUENCING CUSTOMER
SATISFACTION IN THE AVIATION
SECTOR.**

Dissertation Guide- Dr. Sikha Sharma

Submitted by: Swati

B.com(H) 6th sem.

Enrollment no: A20004618023

AMITY UNIVERSITY RAJASTHAN

Amity Business School

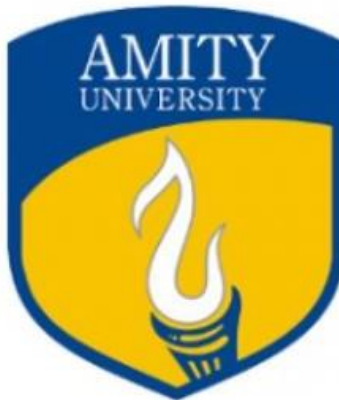
2021

Dissertation Report

On

“Prospects and Challenges of Differentiated Banks in India”

For the partial fulfillment of degree of B. Com (H)



Faculty Guide:

Dr. Asha Sharma

Amity Business School

Submitted By:

Yaman Dubey

B. Com(H) 6th Sem

CERTIFICATE

This is to certify that the project report entitled “Prospects and Challenges of Differentiated Banks in India” is being submitted by **Mr. Yaman Dubey** of B. Com (H) of Amity Business School, Rajasthan is completed under my supervision.

Place: Jaipur

Signature of the Guide

Date:

Dr. Asha Sharma

**A Study of Financial problems faced by MSMEs in context of Jaipur,
Rajasthan**

**FOR THE PARTIAL FULFILMENT OF THE
REQUIREMENT FOR THE AWARD OF
BACHELOR OF COMMERCE HONOURS**

Submitted By

Yash Bansal

B.com (H) 6th semester.

Batch: 2018-2021

SUBMITTED TO

AMITY UNIVERSITY RAJASTHAN



UNDER THE GUIDANCE OF

DR. Amita chourasia

CERTIFICATE

This is to certify that the project work entitled A Study of Financial problems faced by MSMEs in context of Jaipur, Rajasthan submitted by Yash of B.com (H) 6th sem. is a record bona fide project work carried on by him under my guidance and complete supervision. He has shown due interest and hard work in making this report.

The report is the result of his efforts and endeavors, and is found worthy of acceptance.

Place: Amity University Rajasthan

Date: 15nd April 2021

Dr. Amita chourasia

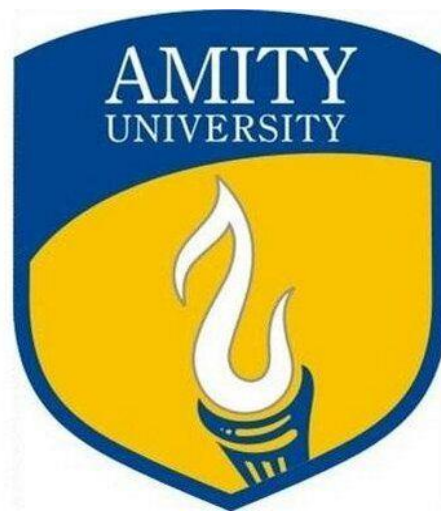
Assistant Professor

Amity Business School

A Report
On
Brand building and promotion using Digital Marketing

By
Aanchal Mishra
A80304619011
Optimal Media Networks LLP

A Report
On
(Brand building and promotion using Digital Marketing)



By
(Aanchal Mishra)
(A80304619011)
(Optimal Media Networks LLP)

A report submitted in partial fulfilment of the requirements of Summer
Internship Program of AUR

CERTIFICATE



Dated 13 August 2021

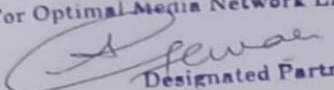
To Whom So Ever It May Concern

This is to certify that Ms. Aanchal Mishra 3rd year student of Amity University Jaipur, has undergone a 45 days training at Optimal Media Network LLP. She gone through the overall process of digital marketing during the term of her training.

She has worked on a project of **Brand building and promotion using digital marketing for one of our sites** and contributed in developing a marketing pitch for CSR project. She did well in her internship and delivered beyond expectation.

She is a sincere student and we wish her luck for her future endeavor.

Regards

For Optimal Media Network LLP

Designated Partner

Alok Tewari

CEO and Co-Founder
Optimal Media Network

PROJECT REPORT
ON
WORKING AS A SALES INTERN AT DOORTOUR

BY

ANAS KHAN

A20004619017

B.COM (HONS.) 3rd YEAR

PROJECT REPORT
ON
WORKING AS A SALES INTERN AT DOORTOUR

BY
ANAS KHAN
A20004619017
B.COM (HONS.) 3rd YEAR



**SUBMITTED IN THE PARTIAL FULFILLMENT OF THE
REQUIREMENTS OF BACHELOR OF COMMERCE FROM
AMITY UNIVERSITY**

DATE OF SUBMISSION:
3rd SEPTEMBER, 2021

CERTIFICATE

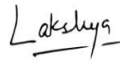
DOORSTOUR
Certificate No. DTIS18122001

CERTIFICATE OF EXPERIENCE

This is to certify that

Anas Khan

has served DoorsTour as Business Operations Intern
from 23/06/21 to 30/07/21.



LAKSHYA VATS
INTERNSHIP COORDINATOR



ANANT GOEL
CHIEF EXECUTIVE OFFICER

To verify this certificate mail the details at interns.doorstour@gmail.com

SUMMER INTERNSHIP REPORT

ON:

PARLE BISCUITS PVT LTD.

FOR THE PARTIAL FULFILMENT OF THE REQUIREMENT
FOR THE AWARD OF BACHELORS OF BUSINESS
ADMINISTRATION

SUBMITTED BY- ASHISH KUMAR

UNDER THE GUIDANCE OF: PROF SHIKHA SHARMA

AMITY UNIVERSITY , RAJASTHAN

ACKNOWLEDGEMENT

I WOULD LIKE TO THANKS PARLE BISCUITS PVT LTD. NEEMRANA ALWAR (RAJ) FOR PROVIDING ME AN OPPRTUNITY TO WORK ON MY PROJECT. I WOULD LIKE TO THANK MY PROJECT GUIDE PROF. SHIKHA SHARMA FOR PROVIDING ME CONTINUOUS GUIDANCE& SUPPORT AND FOR HER VALUABLE INPUTS DURING THE COURSE OF MY PROJECT AND THE STAFF AT PARLE BISCUITS PVT LTD.WAS VERY CO-OPERATIVE AND HELPED ME A LOTS BY PROVIDING REQUIRED INFORMATION AS WHEN I NEEDED IT.

AND FINALLY I WOULD LIKE TO THANK THE ENTIRE FACULTY AT AMITY UNIVERSITY, RAJASTHAN FOR EQUIPPING ME TO CARRY OUT THIS STUDY.

ASHISH KUMAR
B.COM(H)
A20004619011

DECLARATION

I, ASHISH KUMAR student of AMITY UNIVERSITY, RAJASTHAN hereby declare that the project work report entitled “summer internship in finance ” with reference to PARLE BISCUITS PVT LTD. Prepared by me under the guidance of PROF SHIKHA SHARMA faculty of b.com(h), AMITY UNIVERSITY RAJASTHAN.

I also declare that this project work is towards the partial fulfillment of the university regulations for the award of degree of bachelors of business administration by AMITY UNIVERSITY RAJASTHAN.

I further declare that this project is based on original study undertaken by me and has not been submitted for the award of any degree/diploma from any other university.

By: ASHISH KUMAR

Date of submission of report: 14 sep.21

Signature of student :

Faculty guide comment:

Signature of faculty guide

SUMMER INTERNSHIP REPORT ON :

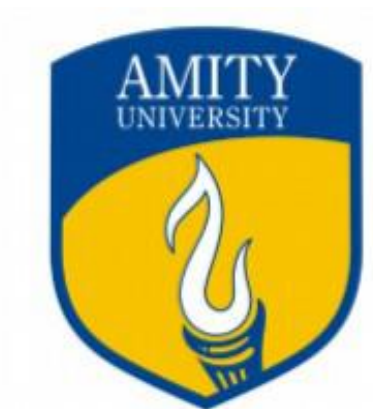
“Rise up Consultancy.”

FOR THE PARTIAL FULFILMENT OF THE REQUIREMENT

FOR THE AWARD OF

BOCM(HONS)

SUBMITTED BY – GOVIND YADAV



UNDER THE GUIDANCE OF:

RITU MA'M

AMITY UNIVERSITY, RAJASTHAN

ACKNOWLEDGEMENT

I would like to thank Rise Up Consultancy jaipur, Rajasthan for providing me an opportunity to work on my project. I would like to thank my project guide **Mrs. Ritu** for providing me continuous guidance & support and for his valuable inputs during the course of my project and the staff at Rise up Consultancy was very co-operative and helped me a lot by providing required information as when I needed it.

And finally I would like to thank the entire faculty at AMITY UNIVERSITY, RAJASTHAN for equipping me to carry out this study.

Govind Yadav

BCOM(HONS)

A20004619016

DECLARATION

I, Govind Yadav student of Amity University, Rajasthan here by declare that the Project Work report entitled “Summer Internship In Financing ” with reference to Rise Up Consultancy .

The report doesn't contain material recently distributed or composed by an outsider, aside from where this is properly referred to through full and exact referring to

The report does not contain material which has been used for any other degree or diploma at any other institution

By: GOVIND YADAV

Date of submission of report: _____

Signature of student

Faculty Guide Comment:

Signature of Faculty Guide



ACKNOWLEDGEMENT

I want to thank **Mrs. Asha Mamraj Sharma** under whose guidance I have carried out this project. I am thankful to her for helping me out with the research part in particular and the overall project in general. The Research Methodology classes taught by her were one of the essential knowledges that were required to complete this project.

I want to thank all my Professors who taught me in first year. Because the Summer Internship required knowledge from all the fields to be implemented, especially Marketing and Sales.

I want to thank my Corporate Guide from Outlook Group, **Mr. Kaustav Banerjee** who guided me throughout the course of the Internship and explained various strategies to pitch my product and meet my target. He provided me with insightful knowledge about sales and marketing and also Finance, which was a relatively new topic for me.

I would also like to thank my friends & family who kept me motivated even during the times when I was not getting sales. They helped me with the market research part and helped me in designing proposals in the initial stage.

Last but not the least, I would like to thank the respondents without whose responses I wouldn't have been able to carry out my research part.



STUDENT'S UNDERTAKING

I, **Isha Jain**, bearing Institute Enrollment No **A20004619003**, declare that the summer project titled **“A study on the behaviour of retail investment, mutual funds growth and development, learning designing a new campaign in context of young bank growing, affect on stock market in Covid-19 Pandemic and lastly impact of Covid-19 Pandemic in different sectors”** is my original work and completed under the supervisions of **Mr. Kaustav Banerjee of Outlook Group and Mrs. Asha Mamraj Sharma of Amity Business School, Rajasthan**. Further, I also declare that the report being submitted herewith is free of any textual plagiarism.

Signature:

Date:

Place:



**A REPORT ON SALES AND
MARKETING STRATEGIES
OF BCL**

BY

ISHANT CHHABRA

A20004619019

AMITY BUSINESS SCHOOL, AUR



**A REPORT
ON
SALES AND MARKETING
STRATEGIES OF BCL**

BY- ISHANT CHHABRA

ENROLLMENT NO.-A20004619019

NAME OF THE ORGANISATION

AMITY BUSINESS SCHOOL

**A report submitted in partial fulfilment
of the requirement of Amity business
school of AUR.**

JUNE-JULY 2021

KRISHNA TRADING COMPANY (BCL)



SUMMER INTERNSHIP REPORT ON “



COFFEE N THOUGHTS

FOR THE PARTIAL FULFILMENT OF THE REQUIREMENT

FOR THE AWARD OF

BACHELORS OF COMMERCE

SUBMITTED BY – JATIN KATARIA



UNDER THE GUIDANCE OF:

DR.ASHA SHARMA

AMITY UNIVERSITY, RAJASTHAN

DECLARATION

I, JATIN KATARIA student of Amity University, Rajasthan hereby declare that the Project Work report entitled “Summer Internship In Marketing” with reference to COFFEE N THOUGHTS. prepared by me under the guidance of Dr.ASHA SHARMA faculty of BCOM H, Amity University, Rajasthan.

I also declare that this project work is towards the partial fulfillment of the university regulations for the award of degree of Bachelor of COMMERCE by AMITY UNIVERSITY, RAJASTHAN.

I further declare that this project is based on original study undertaken by me and has not been submitted for the award of any degree/diploma from any other university/institute.

By: JATIN KATARIA

Date of submission of report: _____

Signature of student

Faculty Guide Comment:

Signature of Faculty Guide

A Report
On
IMUN ONLINE CONFERENCES
61.0 TO 65.0

By

JIGYASA JALTHANIYA

Enrollment no.- A20004619014

International Model United Nations

A Report
On
IMUN ONLINE CONFERENCES
61.0 TO 65.0

By

JIGYASA JALTHANIYA

Enrollment number:- A20004619014

The report is submitted to Dr. Durgesh Batra
Deputy Director, ABS ,Amity University Rajasthan

A report submitted in partial fulfillment of the
requirements of B.COM(H) of AUR

Date of Submission :-9th August 2021



INTERNATIONAL
MODEL UNITED NATIONS

CERTIFICATE OF INTERNSHIP

International MUN recruited Campus Ambassador Interns and they were given different tasks of social media promotions as well as to get IMUN Online Conference referrals. Jigyasa Jalthaniya was one of the Campus Ambassador Intern and performed tasks well.

We wish Jigyasa Jalthaniya good luck for all the future endeavours.

Mohneesh Bhardwaj

Mohneesh Bhardwaj
Executive Chairman

Date of internship: May 21st, 2021 - June 25th, 2021

A REPORT ON “PROJECT SEVA”



BY: MANISHA HIRAWAT

ENROLLMENT NO.:- A20004619007

**NAME OF THE ORGANIZATION: AMITY BUSINESS
SCHOOL**

A REPORT ON “PROJECT SEVA”

BY: MANISHA HIRAWAT

ENROLLMENT NO.:- A20004619007

**NAME OF THE ORGANIZATION: AMITY BUSINESS
SCHOOL**

**A report submitted in partial fulfillment of the
requirements of Amity Business School of AUR**

Date of submission: 28TH JUNE 2021

CERTIFICATE:



PLEDGE A SMILE FOUNDATION

REF NO:INT/FND/1638

DATE: 22/06/2021

CERTIFICATE OF INTERNSHIP

This is to certify that **Ms. Manisha Hirawat** has worked as a volunteer /intern for a period of 1 Month starting from 20/05/2021 to 20/06/2021 with our organisation. Her primary work included Fundraising, Social Media Marketing, and Developing Project. She has provided us extensive hours of volunteer service and going past the quick obligations to give assistance to the individuals who need the most help in our world. Her services have been extremely useful for the foundation in giving assistance to the network.

During her service, She was found punctual, hardworking, and inquisitive.

We wish her a bright future ahead.

RAJBALA
(DIRECTOR)



Rosewood Apartments, Sector-13, Dwarka • 9153999399
contact@pledgeasmile.com • www.pledgeasmile.com
CIN: U85300DL2020NPL366994



A report on

CREATING AWARENESS AND DOING SALES OR MARKETING OF LEADERSHIP PROGRAMS.

Submitted by - Maruf ali

Enrollment no-A20004619013.

Name Of the organization - super 77.

**A Report
On
CREATING AWARENESS AND DOING SALES
OR MARKETING OF LEADERSHIP
PROGRAMS.**

By
MARUF ALI.
Enrollment number:- A20004619013.

The report is submitted to Dr. APEKSHA
BHATNAGAR.

ABS ,Amity University
Rajasthan

A report submitted in partial fulfillment of the
requirements of B.COM(H) of AUR
Date of Submission :- 16th JULY 2021

Ref No. : SP77/BDI-M/SMD/00345

Date: 17 Aug 2021

Experience Letter

Congratulations!

Dear Maruf Ali,

This letter is to certify that **Mr. Maruf Ali, Business Development Intern** has Successfully completed his project with Super77. His Project tenure was from **14 June 21 to 15 Aug 21**. He was the part of **Sales and Marketing Department** and was actively involved in the projects assigned to Him.

During the span, we found Him punctual and hardworking person. His learning powers are good and he picks up swifty. His feedback and evaluation proved that he learned keenly.

We wish Him a bright future.

Mentor:- jesteena ,sales and marketing

For Human Charging India Pvt. Ltd



Amit Pandey
CEO, Super77



Registered Office
Human Charging India Pvt. Ltd.
Address:- UTSAV-100, DLF Phase 5,
Sector 43, Gurugram,
Haryana, 122002, India
CIN No.:- U80904HR2020PTC088999



@Super77official

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Email:- Hello@super77.in
Website:- Super77.in



SUMMER INTERNSHIP REPORT ON :

Proofex Packaging Foods pvt. Ltd.

FOR THE PARTIAL FULFILMENT OF THE REQUIREMENT

FOR THE AWARD OF

BACHELORS OF COMMERCE

SUBMITTED BY – Narender Bhiduri



UNDER THE GUIDANCE OF:

DR.AMITA CHOURASIYA

AMITY UNIVERSITY, RAJASTHAN

ACKNOWLEDGEMENT

I would like to thank Profex packaging Foods Pvt, Ltd. Bhiwadi, Alwar, Rajasthan for providing me an opportunity to work on my project. I would like to thank my project guide **Dr. Amita chourasiya** for providing me continuous guidance & support and for his valuable inputs during the course of my project and the staff at Proofex packaging Foods Pvt, Ltd. was very co-operative and helped me a lot by providing required information as when I needed it.

And finally I would like to thank the entire faculty at **AMITY UNIVERSITY, RAJASTHAN** for equipping me to carry out this study.

Narender Bhiduri

B.com (h)

A20004619015

DECLARATION

I, Narender Bhiduri student of Amity University, Rajasthan hereby declare that the Project Work report entitled "Summer Internship In Marketing" with reference to

Proofex packaging FOODS PVT,LTD. prepared by me under the guidance of Dr.Amita chourasiya faculty of Bcom (h), Amity University, Rajasthan.

I also declare that this project work is towards the partial fulfillment of the university regulations for the award of degree of Bachelor of Business Administration by AMITY UNIVERSITY, RAJASTHAN.

I further declare that this project is based on original study undertaken by me and has not been submitted for the award of any degree/diploma from any other university/institute.

By: Narender Bhiduri

Date of submission of report: 02/09/2021

Signature of student

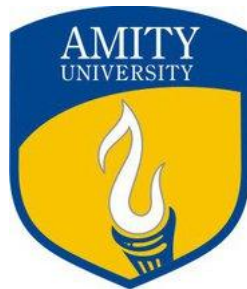
Faculty Guide Comment:

Signature of Faculty Guide

TABLE OF CONTENT

***SUMMER PROJECT REPORT ON TRAINING AT
Green House Trad & Cont. L.L.C.***

SUBMITTED BY – MOHAMMED SHOYAB



UNDER THE GUIDANCE OF

DR. MAMTA PANKAJ JAIN

**AMITY BUSINESS SCHOOL,
AMITY UNIVERSITY, RAJASTHAN**

البيت الأخضر للتجارة والمقاولات ش.م.م.
Green House Trad. & Cont. L.L.C



10 Jun, 2020

Mohammed Shoyab

Al Seeb ,

Muscat , Oman

Re: Internship offer.

Dear Mohammed Shoyab,

On behalf of Green House Trad. & Cont. L.L.C , I am excited to extend an offer to you for an internship position within our Finance Department. This position is located in Al Seeb. This position is for a role of Book Keeper intern. This position is scheduled to begin Jun 15th, 2021 and will be a one-month unpaid internship opportunity ending on Jul 15th, 2021. The schedule for this position is Sunday-Thursday from 9 a.m. to 5:30 p.m. As a temporary employee in the role of an intern, you will not be eligible for any company-sponsored benefits. In this role, you will report directly to Mr. Imtiyaz Ahmed.

During your temporary employment with Green House Trad. & Cont. L.L.C , you may have access to trade secrets and confidential or proprietary business information belonging to the company. By accepting this offer, you acknowledge that this information must remain confidential and agree to refrain from using it for your own purposes or disclosing it to anyone outside of Green House Trad. & Cont. L.L.C. In addition, you agree that upon completion of your internship, you will promptly return any company-issued property and equipment along with information and documents belonging to the company. By accepting this offer, you acknowledge that you understand participation in this program is not an offer of employment, and successful completion of the program does not entitle you to an employment offer from Green House Trad. & Cont. L.L.C .

We look forward to having you begin your accounting career at Green House Trad. & Cont. L.L.C , and wish you a successful internship. Welcome to our team!

Sincerely,

Imtiyaz Ahmed

Office Manager



DECLARATION

I, **MOHAMMED SHOYAB** student of Amity University, Rajasthan here by solemnly declare that the project Titled “*TRAINING AT GREEN HOUSE TRAD. & CONT. L.L.C.*” is my original work done under the guidance of Mr. Imtiyaz Ahmed for the award of B.Com(H) degree.

The results embodied in this project have not been submitted to any other University or Institute for the award of B.Com(H) degree.

MOHAMMED SHOYAB

B.Com(H) Semester V

A20004619024

Certificate by faculty guide

This is to certify that MOHAMMED SHOYAB student of B.Com(H) at Amity University Rajasthan has completed the Report on training at Green House Trad. & Cont. L.L.C., in Partial Fulfillment of the Requirements for the Degree of B.Com(H) under my guidance.

Date:

Name: DR. MAMTA PANKAJ JAIN

Sign:

(Faculty)



ACKNOWLEDGEMENT

I want to thank **Mrs. Asha Mamraj Sharma** under whose guidance I have carried out this project. I am thankful to her for helping me out with the research part in particular and the overall project in general. The Research Methodology classes taught by her was one of the essential knowledge that was required to complete this project.

I want to thank all my Professors who taught me in first year. Because the Summer Internship required knowledge from all the field to be implemented specially Marketing and Sales.

I want to thank my Corporate Guide from Outlook Group, **Mr. Kaustav Banerjee** who guided me throughout the course of the Internship and explained me various strategies to pitch my product and meet my target. He provided me insightful knowledge about sales and marketing and also Finance which was a relatively new topic for me.

I would also like to thank my friends & family who kept me motivated even during the times when I was not getting sales. They helped me with the market research part and helped me in designing proposals in the initial stage.

Last but not the least I would like to thank the respondents without whose responses I wouldn't have been able to carry out my research part.



STUDENT'S UNDERTAKING

I, **Ritik Manghnani**, bearing Institute Enrollment No **A20004619027** declare that the summer project titled **A study on the behaviour of retail investment, mutual funds growth and development, learning designing a new campaign in context of young bank growing, affect on stock market in Covid-19 Pandemic and lastly impact of Covid-19 Pandemic in different sectors** is my original work and completed under the supervisions of **Mr. Kaustav Banerjee of Outlook Group and Mrs. Asha Mamraj Sharma of Amity Business School, Rajasthan**. Further, I also declare that the report being submitted herewith is free of any textual plagiarism.

Signature:

Date:

Place:



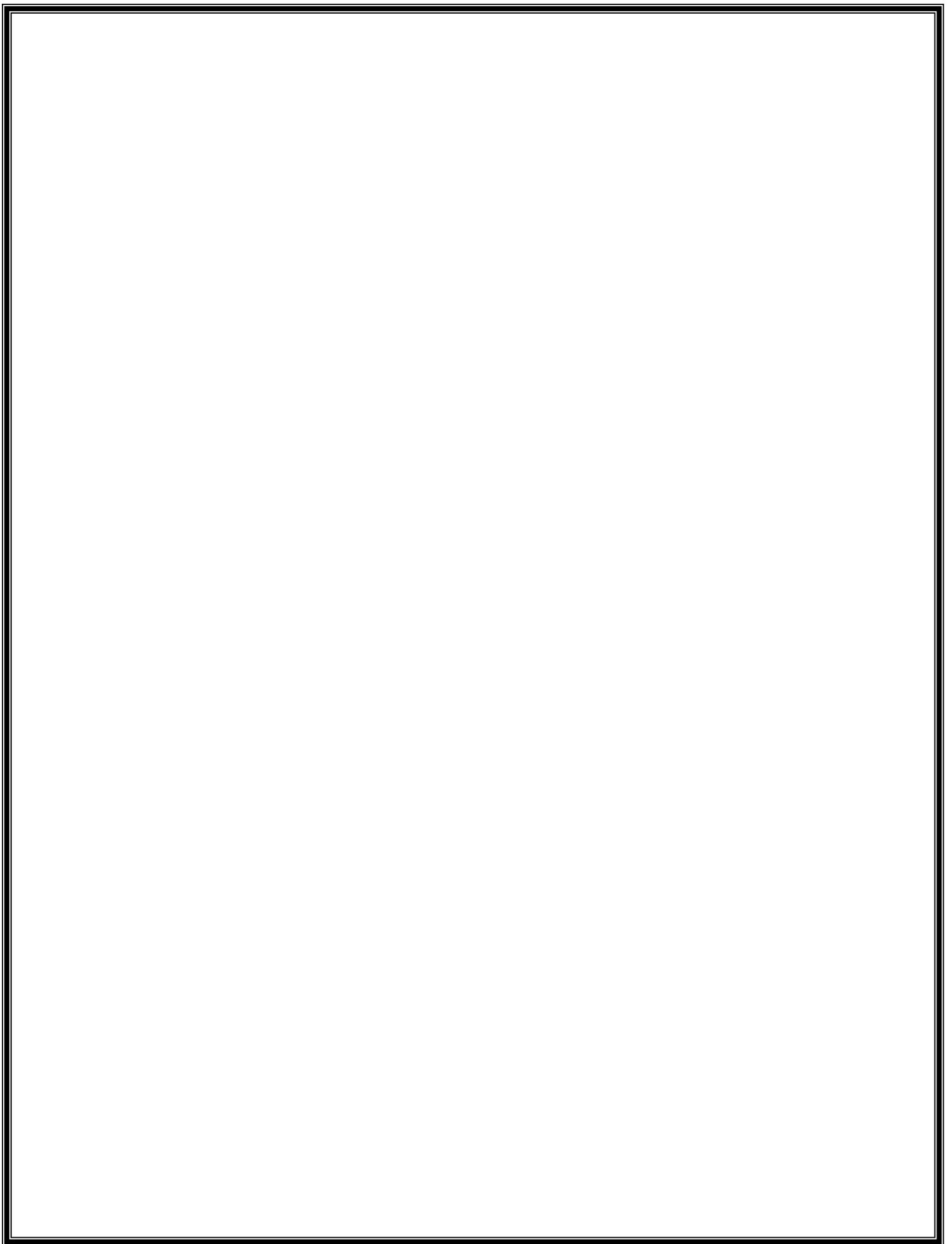
APPROVAL BY FACULTY GUIDE

Recommended that the Summer Internship Report titled “**A study on the behaviour of retail investment, mutual funds growth and development, learning designing a new campaign in context of young bank growing, affect on stock market in Covid-19 Pandemic and lastly impact of Covid-19 Pandemic in different sectors**” prepared by **Ritik Manghnani** under my supervision and guidance be accepted as fulfilling this part of the requirements for the Bachelor’s degree in Commerce. To the best of my knowledge, the contents of this report did not form a basis for the award of any previous degree/diploma to anybody else.

Date: 14-8-2021

Signature:

Name of the Guide: Mrs. Asha Mamraj Sharma





ACKNOWLEDGEMENT

I want to thank **Mrs. Asha Mamraj Sharma** under whose guidance I have carried out this project. I am thankful to her for helping me out with the research part in particular and the overall project in general. The Research Methodology classes taught by her was one of the essential knowledges that was required to complete this project.

I want to thank all my professors who taught me in first year. Because the Summer Internship required knowledge from all the field to be implemented specially Marketing and Sales.

I want to thank my Corporate Guide from Outlook Group, **Mr. Kaustav Banerjee** who guided me throughout the course of the Internship and explained me various strategies to pitch my product and meet my target. He provided me insightful knowledge about sales and marketing and also Finance which was then a relatively new topic for me.

I would also like to thank my Friends and Family who kept me motivated even during the times when I was not getting sales. They helped me with the market research part and helped me in designing proposals in the initial stage.

Last but not the least I would like to thank the respondents without whose responses I wouldn't have been able to carry out my research part.



STUDENT'S UNDERTAKING

I, **Rochita Purohit** bearing Institute Enrollment No. **A20004619018**, declare that the summer project titled **“study the behavior of retail investment, mutual funds growth and development, learning designing a new campaign in context of young bank growing, affect on stock market in COVID-19 Pandemic and lastly impact of COVID-19 Pandemic in different sectors”** is my original work and completed under the supervisions of **Mr. Kaustav Banerjee of Outlook Group and Mrs. Asha Mamraj Sharma of Amity Business School, Rajasthan**. Further, I also declare that the report being submitted herewith is free of any textual plagiarism.

Signature:

Date:

Place:



APPROVAL BY FACULTY GUIDE

Recommended that the Summer Internship Report titled **“Study the behavior of retail investment, mutual funds growth and development, learning designing a new campaign in context of young bank growing, affect on stock market in COVID-19 Pandemic and lastly impact of COVID-19 Pandemic in different sectors”** prepared by **Rochita Purohit** under my supervision and guidance be accepted as fulfilling this part of the requirements for the Bachelor’s degree in commerce. To the best of my knowledge, the contents of this report did not form a basis for the award of any previous degree/diploma to anybody else.

Date: 08-10-2020

Signature:

Name of the Guide: **Mrs. Asha Mamraj Sharma**

A Report
On
IMUN ONLINE CONFERENCES

By
Rohan Dhabhai
Enrollment no- A20004619006
International Model United Nation

This report is submitted to Mr. RAHUL AGARWAL

A report submitted in partial fulfillment of the
requirements of B.COM(H) of AUR

Date of submission: 3rd SEPTEMBER



CERTIFICATE OF INTERNSHIP

International MUN recruited Campus Ambassador Interns and they were given different tasks of social media promotions as well as to get IMUN Online Conference referrals. Rohan Dhabhai was one of the Campus Ambassador Intern and performed tasks well.

We wish Rohan Dhabhai good luck for all the future endeavours.

Mohneesh Bhardwaj

Mohneesh Bhardwaj
Executive Chairman

Date of internship: May 21st, 2021 - June 25th, 2021

Amity University Rajasthan



A Report On
Gst Matters And Compliances Etc

By

Name-Rukmani Mishra

Enrolment no.-A20004619002

Organization name- Sarvak& Associates

Amity Business School

A Report On
GST Matters And Compliance Etc

By-
Rukmani Mishra
A20004619002

Under The Guidance Of
Dr.Amita Chourasia
(Assistant Professor)

A Report Submitted in Partial Fulfilment of
The Requirements of Bachelor Of
Commerce Honours

Amity Business School
Amity University Rajasthan

A PROJECT REPORT

ON

RECRUITMENT

AND

TALENT ACQUISITION

BY

SAKSHI AGARWAL

**A PROJECT REPORT
ON
RECRUITMENT
AND
TALENT ACQUISITION**

BY

SAKSHI AGARWAL

A report submitted in partial fulfillment of

The requirements of

B.com(H) in

AMITY UNIVERSITY RAJASTHAN

JAIPUR



DECLARATION

I Sakshi Agarwal student of B.com(h) from Amity University Jaipur Rajasthan hereby declare that I have completed summer internship on the project titled “recruitment & talent acquisition” as part of the course requirement.

The project duration was from 14th June to 5th September 2021.

I further declare that the information presented in this project is true and original to the best of my knowledge.

Sakshi Agarwal

Place: Jaipur

Certificate

A report

On

SUMMER INTERNSHIP PROGRAM

By

Shikhar galav

Enrollment No.

A20004619022

Name of the Organization:

Sapio analytics

A Report on
Social media marketing

By
Shikhar galav.

Enrollment No.

A20004619022

ACKNOWLEDGEMENTS:

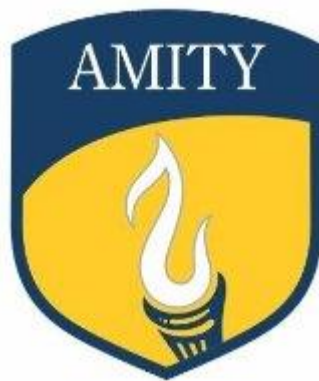
I would like to acknowledge everyone who played a vital role in helping me to successfully accomplish my internship. First of all my faculty guide **Mr. Durgesh batra** for her patient advice and guidance throughout the report preparations. Thank you for your unwavering support.

I would like to thank **Mrs ekta sharma** (CEO) and **Ms. Akshit yadav** (company guide) for their guidance and motivation throughout my internship. Lastly, I would like to extend my gratitude towards my team leader **Mr.akshit** who motivated me in achieving the targets and my colleagues also. Thank you for being there.

SUMMER INTERNSHIP REPORT

**FOR THE PARTIAL FULFILMENT OF THE
REQUIREMENT FOR THE AWARD OF
BACHELOR OF COMMERCE (HONS.)**

**SUBMITTED BY
SHIMAYLI KOUNDAL
AMITY UNIVERSITY RAJASTHAN**



**UNDER THE GUIDANCE OF
DR. APEKSHA BHATNAGAR
ASSISTANT PROFESSOR**

CERTIFICATE

This is to certify that the project work done on 'Stock Market Management in Digi Streak' is a bonafide work carried out by Ms. Shimayli Koundal under my supervision and guidance. The project report is submitted towards the partial fulfilment of the requirement for the award of Bachelor of Commerce Honours.

This work has not been submitted anywhere else for any other degree/diploma. The original work was carried during 12/06/19 to 12/07/19 at Digi Streak.

Date: 10 August 2021

Name and Sign of Faculty: Dr Apeksha Bhatnagar

A REPORT ON

**TDS CONSULTATION
SERVICES**

By: Sonal Batra

Enrolment No.: A20004619020

**Sudhir Mehrotra and
Associates (Chartered
Accountants)**

A REPORT ON
TDS CONSULTATION SERVICES

By

Sonal Batra

Enrolment no.- A20004619020

Name of the organization- SUDHIR
MEHROTRA & ASSOCIATES (Chartered
Accountants)

A report submitted in partial fulfillment of
the requirements of B.com(H) of
Amity University Rajasthan

CERTIFICATE

CA. Sudhir Mehrotra



SUDHIR MEHROTRA & ASSOCIATES
Chartered Accountants

Certificate

This Certificate is awarded to **Ms. Sonal Batra** on the successful completion of Summer Internship from 07-06-2021 to 21-07-2021 at **Sudhir Mehrotra & Associates**.

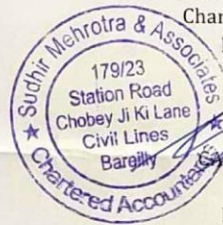
The student has contributed to the project titled **Tax Consultation Services** as **Intern** and she has done **TDS (Tax Deducted at Source)** related work.

During the period of her internship, she was found to be disciplined, hardworking and self-motivated.

We wish all the success to her in life.

Date : 22/07/2021
Place : Bareilly

For Sudhir Mehrotra & Associates
Chartered Accountants
FRN : 007939C



Sudhir Mehrotra
(Partner)
M. No. 076956

179/23, Chobay Ji Ki Lane, Station Road, Civil Lines, Bareilly - 243001 (U.P.) INDIA
Mobile : 9359402961, 9219602961, 9411607745 E-mail Id : sudhirmehrotra12@gmail.com
B.O. : Arya Samaj Gali, Bhagat Singh Chowk, Rudrapur (Uttaranchal)



Scanned with CamScanner



Outlook
group

SUMMER INTERNSHIP PROJECT 15 JUNE TO 15 AUGUST 2021

PRESENTED BY - VIBHOR TYAGI

PROJECT MENTOR – MR PRITAM GHOSH

FACULTY GUIDE – DR SWATI SHARMA

COURSE-BCOM HONS SEM-5

COLLEGE -AMITY UNIVERSITY JAIPUR

ENROLEMENT NO-A20004619021

DOMAIN –MARKETING AND SALES

ACKNOWLEDGEMENT

I Want To Thank Mr. Pritam Ghosh SIR Under Whose Guidance I Have Carried Out This Project. I Am Thankful To Him For Helping Me Out With The Research Part In Particular And The Overall Project In General. The Research Methodology Classes Taught By Him Was One Of The Essential Knowledge That Was Required To Complete This Project. I Want To Thank All My Professors Who Taught Me In First Year. Because The Summer Internship Required Knowledge From All The Field To Be Implemented Specially Marketing And Sales. I Want To Thank My Corporate Guide From Outlook GROUP Who Guided Me Throughout The Course Of The Internship And Explained Me Various Strategies To Pitch My Product And Meet My Target. He Provided Me Insightful Knowledge About Sales And Marketing And Also Customer Relationship Management Which Was Then A Relatively New Topic For Me. I Would Also Like To Thank My Team Leader Who Kept Me Motivated Even During The Times When I Was Not Getting Sales. He Helped Me With The Market Research Part And Helped Me In Designing Proposals In The Initial Stage. Last But Not The Least I Would Like To Thank The Respondents Without Whose Responses I Wouldn't Have Been Able To Carry Out My Research Part.

STUDENT'S UNDERTAKING

I, Vibhor Tyagi Amity University Jaipur Enrollment No-A20004619021 Declare That The Summer Project Titled **A Study On Crm, Role Of Digital Marketing And Product And Brand Management And Advertisement** Is My Original Work And Completed Under The Supervisions Of Mr. Pritam Ghosh Of Outlook Group . Further, I Also Declare That The Report Being Submitted Here With Is Free Of Any Textual Plagiarism.

Signature: Vibhor Tyagi

Date: 15 August 2021